

Open Call: Social Inclusion Communication Officer

[Social Inclusion](#) is a cause of ESN International with a focus on making all groups of international students feel included in their international experience. As stated in point 12.3 of ESN's General Policies "ESN stands to promote multicultural, non-discriminatory and inclusive education and citizenship values in university curricula and in education in general. In accordance with Article 21 of the Charter of Fundamental Rights of the European Union, there should be no discrimination «based on sex, race, colour, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation»." The role of the Social Inclusion team is to manage ExchangeAbility, ESN's programme on inclusive education, and SocialErasmus, ESN's programme dedicated to linking international students with local communities, while also creating the space for further debate outside of these programmes.

The International Board is looking for a **Communication Officer** for the **Social Inclusion Team**, for a term starting on 15th July 2019 to 14th July 2020.

The Social Inclusion team is responsible for implementation of the Social Inclusion cause across the network. The team consists of a Coordinator, Communication Officer, IT Officer, SocialErasmus Programme Manager & ExchangeAbility Programme Manager.

Position Description:

As Communication Officer you will have the responsibility of managing the Social Inclusion Promotion and ensuring ESNs visibility in the cause. You will be in charge of creating materials to promote the programmes in the cause towards the Network and external stakeholders. You will have the opportunity to manage newsletters, build creative promotional campaigns and develop innovative communication strategies in cooperation with the Social Inclusion team and the Communication Manager of ESN AISBL.

Tasks & Responsibilities

- Support the International Board in the implementation of the ESN International Action Plan;
- Keeping track of ExchangeAbility and SocialErasmus programme's social media channels (Facebook,);
- Creation of social media campaigns related to the cause;
- Updating and maintenance of ExchangeAbility and SocialErasmus programme's Wiki pages and websites;
- Writing articles and press releases.

Required Skills & Expertise

- Very good written and spoken English, creative copywriting skills;
- Proficiency in graphic design software (Adobe Photoshop, Illustrator and InDesign);
- Good understanding of brand identity and graphic design principles and trends;
- A team player who can also work individually;
- Good project management skills;
- Knowledge of the SocialErasmus & ExchangeAbility programmes.

Highly Valued

- Experience in working with websites based on ESN Satellite;
- Experience with Mailchimp or other newsletter tools;
- Experience in writing press releases.

Please send a **CV and completed Application Form** to the Board at board@esn.org. The deadline for applications is **Sunday 9 June at 23:59h CEST**. Please note that this is a voluntary position.

In case of additional questions regarding the position, please do not hesitate to contact Jeroen van Lent at wpa@esn.org, or the current Social Inclusion Team at si-team@esn.org.

For more information about Social Inclusion, please refer to the [ESN Wiki](#).