OPEN CALL ESNcard team – Network Analyst

The ESNcard is the membership card of ESN and was first introduced in 2004. Since then it has rapidly expanded its reach to over 170,000 students per year. In 2012 ESNcard.org was launched, its immediate effect was that students could find all the discounts the card provides all over Europe in one single website. An International ESNcard Team has been created in March 2014 in order to ensure a successful implementation of the project. This year the team will consist of a Coordinator, Communication Officer and Network Analyst working under the leadership and coordination of the Treasurer and Partnership Manager of ESN AISBL.

The International Board is looking for a Network Analyst as part of the ESNcard team, for a term starting on 15th July 2019 to 14th July 2020.

Position Description

The diversity of the ESNcard provides the network with various challenges when it comes to the implementation of the project. The Network Analyst will be responsible for analyzing these challenges, and will provide support in solving them, together with the rest of the team.

Possible areas in which challenges may arise are the integration of the project in general activities, the use of the ESNcard as a tool to develop commercial partnerships or the differences in legal contexts under which the ESNcard operates in different parts of the network.

In summary, the Network Analyst is expected to be the contact point for national ESNcard coordinators, surveying the use of the ESNcard in the network in order to facilitate the structural implementation of the project. In this, the Network Supporter will also screen the content of ESNcard.org, and support future development of the platform in line with the needs of the Network.

Required Skills & Expertise

- Very good written and spoken English
- · Very good analytical capabilities
- · Good presentation skills
- A team player who can also work individually
- · Knowledge and experience of the ESNcard project
- Knowledge of the internal structure of ESN

Highly valued skills

- Awareness of legal challenges related to the ESNcard project
- Experience in developing commercial partnerships
- · Good knowledge of the ESNcard.org platform

Please send a **CV and completed Application Form** to Tim Bastiaens, Treasurer of ESN International, at treasurer@esn.org. The deadline for applications is Sunday 19th May at 23:59pm CEST. Please note that this is a voluntary position.

In case of additional questions regarding the position, please do not hesitate to contact Tim Bastiaens at treasurer@esn.org or the current ESNcard team at esncard-team@esn.org. For more information about the project, please refer to <u>https://archive.wiki.esn.org/projects/esncard</u>.